



Ray of Hope Cancer Foundation's 15th Anniversary Celebration

RAY OF HOPE
CANCER FOUNDATION

Wine Tasting & Auction

EVENT OVERVIEW

**Saturday, September 16th
6 to 9 p.m.**

at the University of Denver's Knoebel School of Hospitality Management

Background:

Ray of Hope Cancer Foundation was established as The Raymond Wentz Foundation in 2002 by Denver oncologist Dr. David Schrier in memory of his patient, Ray, who was diagnosed with non-Hodgkins Lymphoma at the age of 17. Though Ray lost his battle after only 6 months, his bravery and grace touched all with whom he came into contact. The Foundation awards emergency financial assistance grants to patients whose income cannot cover basic needs like food and shelter while they are receiving treatment for cancer. This financial support allows them to focus their limited energy on improved health outcomes, and offers them the dignity to make their own decisions about what expenses are top priority.

Cheers to 15 Years! Wine Tasting and Auction is our signature annual gala, raising over \$100,000 for Colorado cancer patients in need. Guests sip and savor dozens of limited production wines from the world's premier wine-making regions. Enjoy delicious food and entertainment in a fun and relaxed atmosphere.

The Event:

- Saturday, September 16, 2017 6pm - 9pm
- The University of Denver, Knoebel School of Hospitality Management
- 2044 E. Evans Ave, Denver, CO 80208
- Entertainment includes music, wine and food tasting, drawings and auction.
- Cocktail attire. Tickets are \$110 or \$150 patron level





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SPONSORSHIP OPPORTUNITIES

CHAMPAGNE SPONSOR*: \$10,000

- Tickets for 10 guests
- Recognition in 3 email blasts sent to over 2,000 supporters.
- Principal listing with logo on over 1,000 printed invitations, 2,000 electronic invitations,
- Exclusive page in the event program
- Co-branding opportunity at the event including on signage, screen & from the podium
- Logo on table tents at event
- Recognition at all Foundation events throughout the year on signage and/or screen
- Logo on the Ray of Hope Cancer Foundation homepage with direct link to your business
- Co-branded recognition in the Foundation's biannual newsletters, including one partner spotlight ad and opportunity to promote any special offers or news related to your business
- Promotion of your business partnership with the Foundation through social media, with the opportunity to mention any special offers or news related to your business
- Company-provided banner at the event

**We welcome the opportunity to discuss other tailored benefits that would help us recognize your generous support.*

BORDEAUX SPONSOR: \$5,000

- Tickets for 10 guests
- Premium listing with logo on over 1,000 printed invitations, 2,000 electronic invitations, and in the event program
- Recognition in 3 email blasts sent to over 2,000 supporters
- Co-branding opportunity at the event including on signage, screen & from the podium
- Logo on the events page of the Ray of Hope website with link to your business
- Company-provided banner at the event

BURGUNDY SPONSOR: \$2,500

- Tickets for 8 guests
- Listing of your name or business on over 1,000 printed invitations, 2,000 electronic invitations & in the event program
- Recognition at the event - on signage, screen & from the podium
- Logo on the events page of the Ray of Hope website
- Company-provided banner at the event

NAPA SPONSOR: \$1,000

- Tickets for 4 guests
- Listing of your name or business on over 1,000 printed invitations, 2,000 electronic invitations & in the event program
- Recognition at the event - on signage & screen
- Listing on the Ray of Hope website as an event sponsor and in the event program

SONOMA SPONSOR: \$500 (Individuals Only)

- Tickets for 2 guests
- Listing of your name on over 1,000 printed invitations, 2,000 electronic invitations & in the event program
- Recognition at the event - on signage & screen

ANNUAL SPONSORSHIP OPPORTUNITIES ALSO AVAILABLE.

Annual sponsorships include tickets for 10 guests to *Cheers to 15 Years!* Wine Tasting & Auction. Premiere listing on web site, and recognition on invitations, emails & event program.

For more information, contact Tiffani Lennon, Executive Director, 303.386.5814 or tlennon@rayofhopecolorado.org