



# Tattoo

# 10th Prom



Presented by **Ent**  
Credit Union

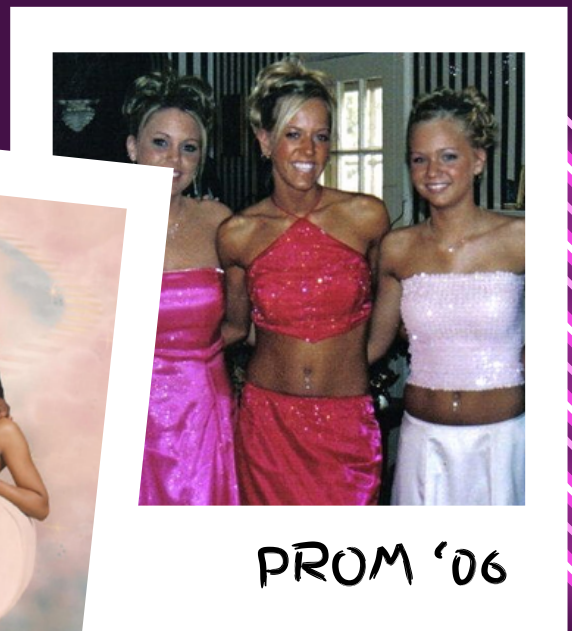
## Community Partnership Proposal



PROM '86



PROM '94



PROM '06

**Saturday, September 28**  
**Almagre | Colorado Springs**

Music | Dancing | Silent Auction | Photobooth | Tattoos

# ABOUT RAY OF HOPE CANCER FOUNDATION

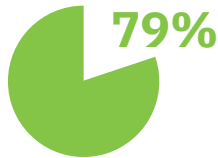
Ray of Hope Cancer Foundation (ROHCF) provides grants to Coloradans undergoing active cancer treatment, without discrimination such as age, gender, or cancer type. There are no restrictions on the use of our grants, allowing recipients to address their most pressing needs, whether it be food, transportation, rent, or other expenses. Funds are given directly to the patient, giving them the autonomy to manage their needs without sharing the sensitive details of their journey.

## THE PROBLEM WE WANT TO SOLVE

**Cancer-Related Financial Toxicity (CRFT)** is a crisis hiding in plain sight. Families fighting cancer are overwhelmed by lost income and increased out-of-pocket costs associated with treatment. As a result, they face higher mortality rates, the inability to adhere to their treatment plans, and bankruptcy.



73% of adult patients will experience some form of CRFT



Patients who file for bankruptcy have a 79% greater risk of early mortality

**BANKRUPTCY**  
**2.65X**  
**MORE LIKELY**

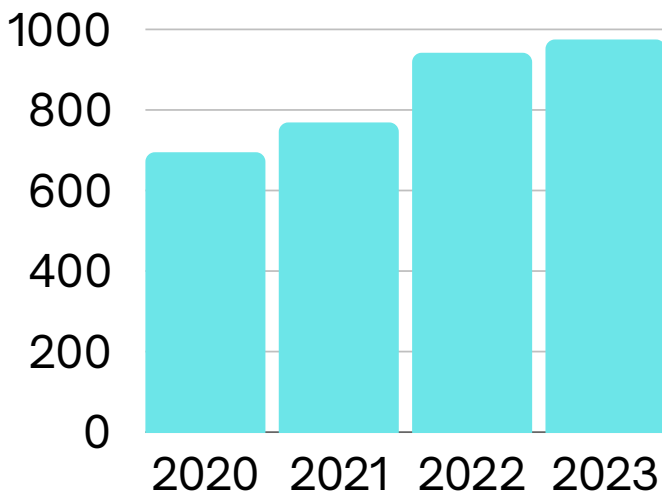
Adult cancer patients are 2.65x more likely to file for bankruptcy



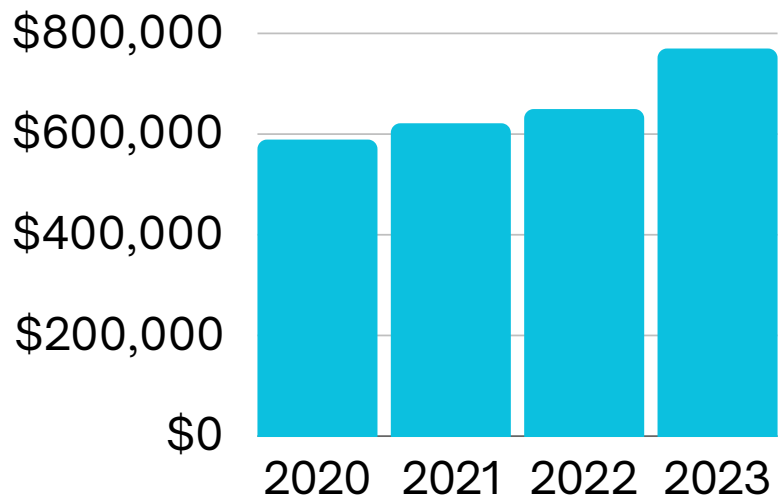
42% of insured cancer patients reported a significant or catastrophic financial burden

## OUR YEAR-OVER-YEAR IMPACT

### PATIENTS SUPPORTED



### GRANTS PROVIDED



# 2023 RAY OF HOPE IMPACT REPORT

**\$770,000**

**IN FINANCIAL  
ASSISTANCE PROVIDED**

**885**

**COLORADO CANCER  
PATIENTS FUNDED**

**63/64**

**COLORADO COUNTIES  
SERVED**

## THE NEEDS OF OUR PATIENTS

81% of patients funded by ROHCF qualified as low income in 2023, earning 200% or less of the federal poverty line. The top three needs of our grantees were;



**MORTGAGE/RENT**



**FOOD**



**TRANSPORTATION**

## MENTAL HEALTH PROGRAMS

At ROHCF we want to raise awareness around the challenges and mental health impacts that happen when someone is diagnosed with cancer. Our Mental Health Support Grant allows cancer patients, family members, and caregivers to receive up to eight sessions of therapy, at no cost to them.

**\$55,480 AWARDED TO 46 PATIENTS & GROUP FACILITATORS**

## 2023 GRANTEE DEMOGRAPHICS



### ETHNICITY

41% White  
23% Latin X  
7% African American  
2% Asian  
25% Other



### CANCERS TREATED

29% Breast Cancer  
7% Lung Cancer  
5% Colon Cancer  
4% Leukemia  
55% Other



### AGE GROUPS

1% Pediatric  
13% Young Adult  
47% Adult  
38% Geriatric



### GENDER

61% Female  
26% Male  
13% Other



# 10th Tattoo Prom



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## September 28, 2024 at Almagre

Music | Dancing | Silent Auction | Photobooth | Tattoos

## Sponsorship Opportunities

### PRESENTING SPONSOR-\$7,500 [SOLD OUT]

- Prominent logo display and recognition on event website with a hyperlink to your website
- Prominent logo display and recognition on event collateral such as event posters
- Sponsor recognition in four social media posts
- Sponsor recognition in all promotional email blasts to our mailing lists
- Opportunity to provide a banner to be displayed at the event
- Prominent logo display on all signage at the event
- Verbal recognition at the event with the opportunity to speak
- Opportunity to provide promotional products to be given out at the event
- Ten complimentary VIP tickets to the event

### GOLD SPONSOR \$5,000

- Sponsor recognition on event website with a hyperlink to your website
- Sponsor recognition on event collateral such as event posters
- Sponsor recognition in three social media posts
- Sponsor recognition in all promotional email blasts to our mailing lists
- Opportunity to provide a banner to be displayed at the event
- Verbal recognition at the event
- Opportunity to provide promotional products to be given out at the event
- Eight complimentary VIP tickets to the event

### SILVER SPONSOR - \$2,500

- Sponsor recognition on event website with a hyperlink to your website
- Sponsor recognition on event collateral such as event posters
- Sponsor recognition in three social media posts
- Opportunity to provide promotional products to be given out at the event
- Six complimentary general admission tickets to the event

### BRONZE SPONSOR - \$1,000

- Sponsor recognition on event website with a hyperlink to your website
- Sponsor recognition on event collateral such as event posters
- Sponsor recognition in two social media posts
- Four complimentary general admission tickets to the event

### HOSPITALITY SPONSOR - \$500

- Sponsor recognition on event website with a hyperlink to your website
- Sponsor recognition on event collateral such as event posters
- Two complimentary general admission tickets to the event

## TATTOO PROM'S IMPACT ON COLORADO SPRINGS

Since Tattoo Prom began in 2014, over 900 Colorado Springs residents have been supported through our programs, with over \$85,000 in grants being given in 2023 alone.



<b>Compare Sponsorship Opportunities</b>	<b>Hospitality \$500</b>	<b>Bronze \$1,000</b>	<b>Silver \$2,500</b>	<b>Gold \$5,000</b>	<b>Premier \$7,500</b>
<b>Sponsor recognition on event page with logo and hyperlink</b>	✓	✓	✓	✓	✓
<b>Sponsor recognition on promotional materials such as posters</b>	✓	✓	✓	✓	✓
<b>Complimentary tickets to the event</b>	2	4	6	8	10
<b>Sponsor recognition on designated social media posts</b>		2	3	3	4
<b>Opportunity to provide promotional products on day of the event</b>			✓	✓	✓
<b>Verbal recognition at the event</b>				✓	✓
<b>Sponsor recognition in all promotional emails</b>				✓	✓
<b>Company provided banner at the event</b>				✓	✓
<b>Prominent logo display on all signage at the event</b>					✓
<b>Program recognition and opportunity to speak at event</b>					✓
<b>Presenting sponsor exclusivity and designation on event website, flyers, social media posts, and all other promotional materials</b>					✓



HAVE QUESTIONS?  
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